**UWG Alumni Leadership Conference**

*Volunteer Leaders Learning Together*

May 16, 2015  
College of Education

**Schedule of Events**

**Registration and Networking Coffee**  
Join fellow alumni volunteers for a continental breakfast prior to the start of the conference.  
Time: 8:45 - 9:15 a.m.

**Conference Welcome and Opening**  
Be inspired by Dr. Marrero as he shares the state of the university. It will set the table for the rest of the day.  
Time: 9:20 a.m.

**Leadership Conversations**  
All volunteers are invited to hear from alumni board president, Cindy Saxon ’82 ’91 ’94, and Los Angeles network chair, Natalia Baudin ’80.  
Time: 10:00 a.m.

**Mid-Day Lunch Break**  
Time: 12:00 - 1:00 p.m.
Session 1: Social Media and Technology, Not as Scary as you May Think
Some of us tend to over think social media and technology as a whole. Let two of our technology gurus help clear the muddy waters for you. Learn more about Twitter, Voxer, Google +, and AlumniDen.
Presenters: Leslie Fagin ’92, ’03, Instructional Technology Coach, Griffin-Spalding County Schools and Kevin Hemphill ’07, Coordinator of Alumni Relations
Time: 1:10 p.m.-2:00 p.m.

Session 2: Peer-to-Peer Fundraising: How to Make an Ask
Peer-to-peer fundraising is a great way to cultivate new donors and reach a new network of people. This type of fundraising builds upon existing relationships and taps into your current network of friends and family. By the end of this session you will feel more confident when “making an ask!”
Presenter: Diane Homesley ’11
Executive Director of Development
Time: 2:10 - 3:00 p.m.

Session 3: Creating and Sharing Your Story
Stories are an essential part of communication and they have the ability to transform, inspire and impact lives. Do you know your story? By the end of this session, you will be able to share your story and communicate it more powerfully, effectively, and confidently.
Presenter: Dr. Brad Yates, Professor of Mass Communications
Time: 3:10 - 4:00 p.m.

Wrap-Up & Volunteer Recognition:
Enjoy light refreshments and a wrap up of the day’s sessions with a fun twist.
Time: 4:00 - 4:30 p.m.

Conference Adjourns